

National Federation of Parks and Green Spaces - Theory of Change

Situation

Without, or with no effective, National Federation of Parks and Green Spaces there is no way to ensure ongoing support, communication and co-ordination across the UK for the movement of 7000+ friends groups and other interested community organisations for parks and green spaces.

Aims

An effective, community voice to lobby for, and influence strategic decision-making and policy to ensure the healthy future of our parks and open spaces.

Inputs

Activities

Outputs

Outcomes

Impact

Process

Impact

- National co-ordinator for the charity in place
- Engaged board of trustees & management committees
- Comprehensive regional structure in place
- Effective communication & support infrastructure in place
- Adequate funding in place to cover required annual budget
- Suitable partnerships & relationships in place
- Engaged members



- Knowledge sharing
- Website / social media platform
- Signposting & networking
- Research & information gathering tools
- Advocacy & lobbying
- Campaigning
- Business planning & income generation
- Promoting inclusion
- Partnerships



- Social media presence
- Conferences
- Reports
- Guidance documents
- Effective partnerships / alliances
- Memberships
- Area & regional forums
- Audit tool
- Case studies
- Income



- Best practice is shared
- Groups are more representative & effective
- Groups are stronger, more sustainable & resilient
- Policy is built upon real information gathered at source & consolidated nationally
- Friends groups/forums are better connected & can see that they are 'not alone'.
- More volunteers created & more volunteer time donated
- Paid employment created



- Strong partnerships/ strong friends groups = strong voice in decision making
- **Better parks & greenspaces**
- Empowered groups to take plans forward
- Community cohesion
- Resources & income generation maximised
- Engaged & knowledgeable volunteers
- Engaged & knowledgeable staff

Rationale & Assumptions

More and stronger groups; along with a more active, diverse, and inclusive membership, across all aspects of the Friends movement covering the entire United Kingdom
Recognition, support and appreciation from land owners and other stakeholders is freely given.